

ASSESSMENT # 2**Total Marks: 30**

Answer the following questions:

Q: 1: Short Questions. (15)

- I. Describe Cost-Benefit Analysis.
- II. What is ISO 9001:2008?
- III. Describe Break-Even Point along with its formula.
- IV. What is cash turnover ratio?
- V. What is Debt Ratio? Explain giving example.

Q: 2: Discuss Net and Gross Profit Margin along with their formulas. (7)

Q: 3: What is the difference between Quick Ratio and Current Ratio? (8)