

ASSESSMENT # 2**Total Marks: 30**

- 1.** Give short answers for the following questions: (15)
 - i.** What is the purpose of marketing?
 - ii.** Why is it sometimes beneficial to outsource services?
 - iii.** Recycling remains one of the functions most affecting facility management' - discuss.
- 2.** 'Move management must always be mindful of three principles' - discuss how each of the three could be addressed. (7)
- 3.** Describe a scenario in which it may be necessary or beneficial to outsource services. What would be the benefits of outsourcing and what possible consequences would need to be considered? (8)