

Assessment 5

TOTAL MARKS: 30

- Q. 1. Give short answers for the following questions: (12)
- i. Some events only need one budget while others may require several budgets. Why?
 - ii. Why it is important to monitor the budget regularly throughout the event? Which measures an Event planner should take to monitor the budget on on-going basis throughout the event?
 - iii. What is the importance of 'feasibility study' when making a budget for an event?
 - iv. It is important for an Event Planner that he stays within the approved budget and if he exceeds the agreed budget it may risk his company's profit. How?
- Q.2. How can the following effect an event's budget and hence your company's profit? (9)
- a) Fixed labour costs
 - b) Unreimbursed overtime
 - c) Unreimbursed supplies
 - d) Sub-rentals
- Q.3. Keeping accurate time logs for the staff is vital to the success of the event, and it is also essential for staying within the budget. Discuss. (9)