



Tourism Products and Services

ASSESSMENT # 2

Total Marks: 30

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|---|---|
| 1. What is tourism product? | 6 |
| 2. Why does demand for services in tourism fluctuate? | 8 |
| 3. Who are 'organisers' in tourism industry? | 8 |
| 4. What is meant by 'consumer protection'? | 8 |