

ASSESSMENT # 2**Total Marks: 30**

Answer the following questions:

Q: 1: Short Questions

(15)

- I. Describe the different types of decisions approaches.
- II. What is the role of setting priorities in a strategic plan?
- III. Outline the four perspectives of a strategic plan.
- IV. Discuss the elements (ABC to W) that should be included during the implementation of the strategic plan.
- V. Describe the three phases of transition set out by William Bridges.

Q: 2: When designing a strategic plan, what are the eight essential ingredients that will help you to define problems? (7)

Q: 3: What is SPIRIT? How does it help in setting goals? (8)