

Getting Your Product Together

Assignment 3

Total Marks: 30

Q: 1. Short Questions (20)

- i. What is inventory management? Outline its various forms.
- ii. Why is inventory maintained?
- iii. How do quality control processes help a business grow?
- iv. Why is a visual identity important for a business?
- v. What is branding?

Q: 2. Discuss various types of visual identity you are aware of. (10)