



BRENTWOOD
OPEN LEARNING COLLEGE

Assignment Cover Sheet

Student Name:	Gloria Smythe
Student Number:	1136
Course:	Fashion Design
Assignment NO:	2

Student Statement:

By submitting this assignment, I confirm that this is my own work.

Student Signature	Gloria Smythe	Date	
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For Tutor / Assessor Use Only

Total Marks	20
Marks Obtained	14
Percentage / Grade	70%

Question 1

7/7

- a) A Fashion Designer ; **May or may not know how to sew or make patterns** 1/1
- b) The elements of fashion appeal are basically the same as the elements of design, but they are viewed by the ; **customer** 1/1
- c) Usually the first aspect of a garment or accessory to which the customers respond is; **colour** 1/1
- d) Usually the most important practical consideration for a customer is; price 1/1
- e) Which of the following fashion shows are easiest to produce; **Informal Fashion Shows** 1/1
- f) The task of a designer is to produce fashion objectives in a sketch then form an instruction to; **Pattern Cutter** 1/1
- g) Acceptance in Fashion means that; **Customers must buy and wear a style to make it a fashion** 1/1

Question 2

The difference between fashion and style is:

7/13

Fashion is a style of garment that is popular at a particular time for a period of time. It is a sense of style that changes from decade to decade, century to century. It has been said that fashion never gets old , it just gets recreated over different eras, which I feel is a very true statement .

For example, the pencil skirt which first appeared in the 1940's created by French Designer Christian Dior.

To this day the pencil skirt is still in fashion even though several decades have passed , it has never become dated, but simply recreated. The pencil skirt lost a little of it's popularity through the 1960s and 70s, before becoming immensely popular again in the 1980s when power dressing became the office wear look of choice for many women. The pencil skirt is now known as 'Classic' as it is a long lasting constant fashion.



'Pencil Skirt' by Christian Dior in the 1940's



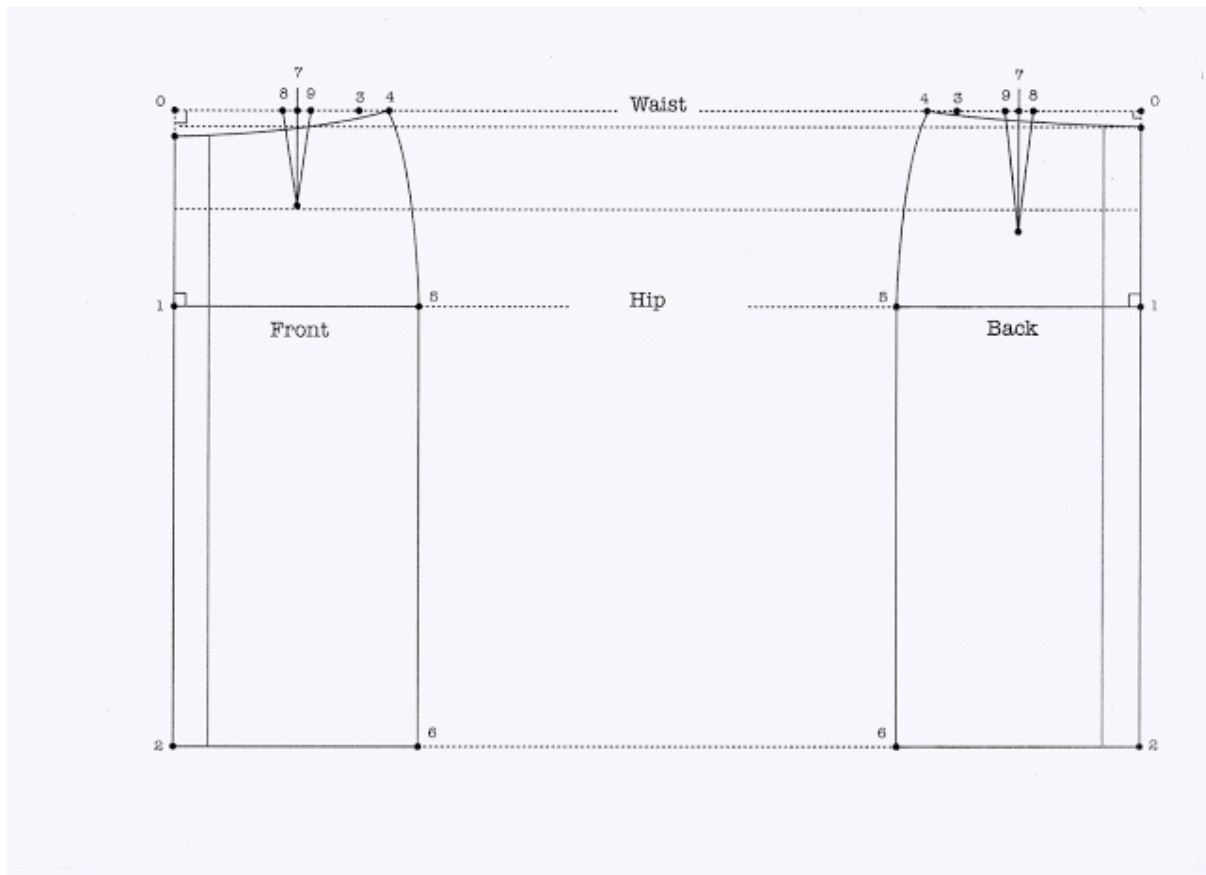
Pencil Skirt in the 1950's



1960's.

Marilyn Monroe in the early

Style is a particular way in which something is created ; a particular form or design of something. Style is constant and is the basic outline of any garment. A skirt is a particular garment that has many styles, outlines and shapes. As a pattern cutter you are taught how to create a basic skirt block (a created form) from which to create design styles.



Each classic shape can be used to create many different styles; each with it's own affects on the wearer's body shape and height. A dress is made up from a bodice and skirt but will always start from the basic skirt block.

Several styles can and has been created as a style from a skirt. The different forms are pleated, gathered, gored, A-line and pencil. These are all styles that were created that became fashion over the decades .

In 1907, Fortuny developed an innovative (and closely-guarded) pleating process for fine silks. He showcased this process, and the beautiful form-fitting fabric it created, on his famous "Delphos" dresses. This is one of my favourite dresses and image and a style that I feel is still prominent today.....



Pleated Dress by Fortuny.

Here are some examples of the A-Line.....

A-line styles can be: gathered, inverted front pleat, circle, wrap, yoked, or pleated.





All of these have been styles that created fashion that we know today and are styles that have been created from the basic block, resulting in fashion of its era which ultimately comes round full circle again as designers recreate them.