



BRENTWOOD
OPEN LEARNING COLLEGE

Assignment Cover Sheet

Student Name:	Riaan Bezuidenhout
Student Number:	2423
Course:	Diploma in Logistics & Supply Chain Management
Assignment NO:	3

Marking Criteria:

We expect the learners to write minimum one well expressed point in three lines against each allocated mark. This means one needs to write 15 lines with 5 well expressed points to get high grades for a 5 marks question.

For high grades use examples and illustrations where appropriate.

- 1.1 Strategic decisions, Tactical decisions, Operational decisions.
- 1.2 Those that are taken to implement the strategies within an organization over medium term. They focus on resource utilization and operations and involve fewer resources. They are risky but less then strategic goals.
- 1.3 It involves strategic decisions, plans, policies and culture that are related to its supply chain management. The logistics strategy creates a link between higher level strategies and functional strategies of the supply chain. Corporate strategies define general objectives, the logistics strategy regards the real movement of material required to accomplish these objectives.
- 1.4 The supply chain comprised of a sequence of activities, each of which add worth to the final product. Then, a sensible strategy has an organization putting as much value as possible. This worth is, of course, taken from the consumer's perspective. Organizations can put even more value by providing time and place utility or providing innovative features in the product.
- 1.5 The higher strategies, the business environment and the organization's distinctive competence.
- 1.6 Logistics is essential for all the organization, because logistics related decisions and policies have direct impact on corporate strategy, for example, the supply chain designs, location and size facilities, partnership with other organization and relationships with vendors. Since logistics involves the major resources including storage and transport, it has direct impact on organization performance, including financial measures like reliability, perceived value of products, lead time.

- 1.7 A broad synopsis, giving an outline of the logistics strategy and its relation to other parts of the organization; the objectives of logistics within the organization, the performance levels needed and their measurement;
A report of the way that logistics as a whole will attain these aims, what alteration are involved and how these will be supervised; A report of how the different functions of logistics (procurement, transportation, inventory control, materials handling, and so on) will act in the plan, the potential changes involved and the operations that can be integrated; Projections to explain the resources required by the strategy; Projections of the financial performance and cost; and picture of the way that this strategy impacts the entire business, mainly, in terms of performance attained and contribution to buyer value and satisfaction.
- 1.8 To do each operation using less amount of every resource – people, stock, space, equipment, time, and so on. It organizes the well-organized flow of materials to get rid of waste, give the nonstop lead time, least amount of stocks and least total cost.
- 1.9 To gather pertinent information about current performance and practices of Logistics. It gives an organized review of existing operations, describing the events, costs, resources, performance, utilization, products, and all other related details.
- 2 Perform a logistics audit, The internal audit evaluates higher strategies from a logistic viewpoint, Design the general features of supply chains, Set particular goals to illustrate what every logistics activity must attain, Design the most excellent organizational structure, Benchmark logistics, Execute the strategy, Monitor genuine performance.

CASE STUDY

- The exposure of advertisement, tourism and the website is her source of clientele. By expanding the business and adding a variety of products she has added substantial stock but she has no waste from what is in the case study. She delivers to regular 100 locals and travels at max 50km away which minimizes cost of delivery and the and more distant clients she sends by post but still entertains their demand.
Her aim is to expand the business to be a fully functioning farm not just a field that produces fresh product for her kitchen that sells food and to her clients. By considering another expansion her priority is to reach more clients in being in the estate realistically she will have more frequent clientele daily.
- A reduction in profits as she will have more overheads to look after, by means of transportation, the new processing area people to do the processing ect. Increasing the area of logistical operation as well from the farm and transport of product to the farm, processing plant and delivery to clients. The main problem she will face is to ensure to create enough sales to cover the cost of the expansion; she will be able to overcome issues like the sales with the additional areas she will be able to deliver to because she is introducing the mail order option.

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Student Statement:

By submitting this assignment, I confirm that this is my own work.

Student Signature	Riaan Bezuidenhout	Date	20/11/2016
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For Tutor / Assessor Use Only

Total Marks	
Marks Obtained	
Percentage / Grade	