

Project 2: The Business of Weddings By: Cindy Vallejo



## About Me

Hello,

My name is Cindy Vallejo and I am the proud owner of CV Events.

Congratulations on your engagement! At CV Events I would like to wish I'd like to wish you all the best as you begin to plan a wedding that will be both a reflection and celebration of your love.

My name is Cindy Vallejo and I am the proud owner of CV events. I want you to be enjoying your wedding and not be concerned with details and that's where I can come in and help you. CV Events can assist you in making this day a wonderful and glamorous one. As your wedding planner, I can come in and make your wedding one everyone will talk about. My role as a wedding planner is to relieve stress of planning your wedding and assist you on making this day a memorable experience for you.

I am a Certified Wedding Planner by the Lovegevity's Wedding Planning Institute and I have many years of event planning experience dealing with contracts, budgets, vendors and décor. I can be that person who can guide you through your decision-making of your wedding and alleviate some stress.

I am a dedicated individual and will fully focus on making your day one to remember.

### **Background Information**

Cindy will be graduating from the University of La Verne with her Bachelor of Arts in Communications with an emphasis in Public Affairs. She is an outgoing individual who pay attention to detail and enjoy all aspects in event planning.

If you want to know more about Cindy, go to her website at

www.cindyvallejo.wordpress.com

Take care and enjoy the rest of your day

Sincerely,

Cindy Vallejo cindy.vallejo@laverne.edu



# Wedding Announcement



As a wedding planner, I will assist all of my clients with a save-thedate to formally announcement their wedding.





# Package Services



## Consultation~ FREE

- At the initial meeting with a potential bride for CV Events would take place at a public location such as Starbucks, Panera Bread in which there is Wi-Fi, so I can present visual graphics to my potential client. The cost of the consultation will be free because I want the bride to get to know me and see if I am the right fit for her.
- In the initial meeting we will go over:
- Bridal Client Profile Data Sheet
- Frequently Asked Questions

💐 Wedding Packages

Wedding Planner Questions

Preferred Vendor List

At the bride's consultation, I will be providing her the following:

- Business CardService Packages
- Picture Gallery
- Credentials



## Day of Coordination~ \$550

\*50% required at contract signing will secure date of wedding.

This package allows the bride to be able to be a guest at her wedding. The wedding planner will start managing the wedding a month and a half before the date. This package will include supervision of the wedding, ceremony rehearsal and activities leading up to the wedding. Day of services includes, but not limited to:

- Review and coordination of all vendor contracts
- Meetings prior to wedding(utilize up to 8 times)
- Coordinate rehearsal (up to 3 hours)
- Minimum Direct the rehearsal and ceremony
- Wedding itinerary management
- Wedding Day Emergency Kit
- Willimited phone and email questions
- Complete management and coordination services on day of wedding

## Day of Coordination w/ Advising- Starting at \$1000

\*\$200 due at the signing of contract

This package allows the bride to receive some advising of how to book vendors, budgeting, and suggestions about details of the wedding. The wedding planner will be able to get the bride started on her voyage of planning her own wedding with all the tools necessary. This option includes the following services:

- Provide wedding day itinerary
- Review and coordination of all vendor contracts (a month and a half)
- Meetings prior to wedding(utilize up to 8 times)
- Coordinating the rehearsal, wedding ceremony, and reception.
- Wedding itinerary management
- Wedding Day Emergency Kit
- Whimited phone and email questions
- Complete management and coordination services on day of wedding
- Provide bride with a list of referred vendors.
- Provide bride with budgeting recommendations such as programs to use, ways to be cost efficient, etc.



**Full Coordination** ~ %10 of Wedding Budget starting at \$1,200 \*\$200 required with signed contract

For the busy bride who wants help planning her wedding from the very beginning to the very end and all the details that will fall in between.

This all inclusive package includes:

- Budget creation
- **u** Establishing a planning timeline
- Organize visitation of and advice on site selection (up to 3 sites).
- Provide Vendor recommendations, collect quotes and review contracts.
- Attend vendor meetings
- Create wedding day itinerary.
- Provide décor, floral recommendations
- Create floor plan/ seating chart.
- Help the bride made bridal decisions
- Manage the ceremony rehearsal, ceremony and reception
- On-going updates in wedding trends and creative ideas as needed.
- Confirmation on vendor arrangements.
- Wedding planner will arrive for set-up and take-down of the wedding.
- Facilitate timing in accordance with the itinerary (formal introductions, cake cutting, etc.).
- Wedding Day Emergency Kit

### **Event Planning**

We can provide a tailored package for your corporate event, Charity event, Birthday, Anniversary, or Bridal Shower. Services include: Design Boards, Decorating Setup/breakdown, vendor coordination, and more. We can create the perfect package to fit your needs and budget.

### **Additional Services**

- Coordinate rehearsal dinner
- Coordinate Bridal Shower
- Hotel Accommodations for Bride and Groom- prepare hotel room with roses, chocolate, and champagne



# **Business Forms**



	WEDDING & EVENT PLANNING DESIGNER Cindg Valleje			
Contract				
CV Event Cindy Va 949.891 Cindy.val	lejo			
Today's I	ate:			
Date of V	/edding:			
CV Event	consulting and management services in accordance with the terms and conditions as			
approved also hire competiti	Y OF SERVICES: CV events will provide professional contracting and management of Client or selected vendors and research services and venues for Client's wedding. The Company may or contract other wedding services professionals as needed. The Company will obtain we quotes for Client requested services, items and venue and will gain Client approval prior to ng vendors or providers.			
This amo	I TERM3: A \$200 deposit shall be paid upon signature of this agreement and is nonrefundable. ant will be deducted from the final balance. The final balance is due no later than 14 days y of wedding.			
for any re will be th date Clier	ATION/TERMINATION: In the event Client's wedding is cancelled or services are terminated ason the deposit is non-refundable. Any additional services that have been contracted or paid e responsibility of the Client. If cancellation or termination is within 50 days of the wedding it is responsible for 100% of the fees described herein. If cancellation or termination is within of the wedding date Client is responsible for 70% of fees described herein.			
	NAL SERVICES: Any services required in excess of those agreed on in this contract will be o Client 14 days before the wedding date.			
	local wedding packages include travel of up to 15 miles outside Laguna Hills, CA. Additional harge can be up to \$.055 per mile.			
cause a vi cancellat	ON OF LIAEILITY: In the event of an act of nature or other uncontrollable circumstances indor to be unable to provide the agreed-to service, Client will not hold Company liable. Any ion or breach of contract which requires the adjudication of this contract shall conclude in the g party receiving all reasonable attorney fees.			
gifts or b	D STOLEN ITEMS – Company shall not be responsible for lost, stolen or damaged accessories, idal party or guest's belongings. In addition, all rentals, including florist's property or l vendors' property are the sole responsibility of each individual vendor.			
	endor referral: – A CV event: shall not be held liable for any errors, acts or omissions on their art.			



Client (print name) Client (signature) Date Cindy Vallejo Wedding Flanner (signature) Date



### Bridal Data Sheet

I would like to employ the services of \_\_\_\_\_\_ for:

- Full Service: 1.
- 2. "Day of" Service:\_
- 3. "Day of" w/ advising: \_\_\_\_

#### Please sign here for the day of service agreement:

Please fill out the following information completely:

Bride's Name:			
Wedding Date:	City of Wedding:		
Street Address/PO Box:			
City:	State:	Zip:	
Phone:	Work Phone:		
Email:	Budget:		
Number of Guests:			
Indoor:	Outdoor:		
Seated:	Buffet:		
Specific Requests:			
Groom's Name:			
Phone:	Email:		
Notes:			

Please choose the category or categories you are interested in getting more information from to help plan your wedding:

Bridal Shops	Alterations	Looking Good	Wedding Cakes	Reception Hall
Decorations	Invitations	Gifts	Florists	Rental
Hotel Accommodations	Officiant	Ceremony Sites	Consultants	Limousine
Photographer	Videographer	Jewelry	Honeymoon Packages	Tuxedos
Events	Specials	Real Estate	Insurance	Loan Information
Relationship Education	Lovegevity Newsletter	Subscriptions	Entertainment – Type:	

Provide payment information below only for the reservation and payment of wedding "Day Of" services.

Authorized Signature:	Date:		
Visa	MasterCard	AMEX	Discover
Card#:		Exp. Date:	

Bridal Profile Questionnaire



- 1. Name of Bride-to-be:
- a. Date of birth:

2. Name of Groom-to-be :

- a. Date of birth:
- 3. Current Address:
- 4. Future Address:

5. Age:

- a. 18 24 b. 25 – 30 c. 31 – 35 d. 36 – 45 e. Over 45
- 7. City of Wedding:
- 8. Wedding Date:
- 9. Time of Ceremony:
- 10.Time of Reception:
- 11.Cultural Wedding?:
- 12.Wedding Budget: a. Under \$10,000 b. \$10,001 ~ \$15,000 c. \$15,001 ~ \$20,000 d. \$20,001 ~ \$25,000 e. Over \$25,000 13.Number of guests:

a. Used for price per person estimates, such as invitations, catering, and cake. 14. What type of wedding is planned?

- a. Very Formal c. Semi-Formal e. Other
- b. Formal d. Informal

15.What are two words best describes your wedding day vision( Suggestions are below): (Elegant, Simpl, Party, Celebration, Traditional, Romantic, Sophisticated, Glamorous, Contemporary, Vintage, Magical, Festive, Conservative)

18. How many bridesmaids, including the Maid of Honor?



a. 1~3 b. 4~6 c. 7~10 d. 10 or more 19. How many groomsmen not including Best Man? a. 1~3 b. 4~6 c. 7~10 d. 10 or more 20.Will you have a flower girl/s? If so, how many? a. 1-2 b. 3~4 21.Will you have a ring bearer? a. Yes b. No 22. What is your primary color?

23. What is your secondary color?

24. What is your metal?



### Rundown of the Consultation

General Questions:

- Is there anything I should know about your family prior to coordinating your event? In order for me to fully be at service to you and making your day that much perfect. Parents Divorced?
- What is your theme?
- What kind of flowers do you like?

Stationery Item Questions:

- Are your save-the-dates ordered?
- Do you have your invitations ordered?
- We be used thank you cards ordered?

Transportation:

What kind of transportation if any will you be having from and to the ceremony, reception.

Ceremony Questions:

- Do you know where you are going to have your ceremony?
- Mare you doing a candle or sand unity?
- Are you doing your own vows?
- Do you have music picked out?
- Who will be walking you down?
- Are the flower girl and ring bearer able to walk down by themselves?
- Decorations?

Cocktail Reception

- Will you be having one?
- IF so what music, catering, bar service

Reception

- Where is your reception taking place? Indoor?Outdoor?
- Do you have songs picked out for your Grand Entrance? Bridal Party?Father Daughter Dance?Mother and Groom Dance, Money Dance, Cake cutting?
- Magnetic Decorations

Catering:

- Is your food being plated or buffet style
- Bar Service?



Vendors:

- Do you have photographers booked? If so how many?
  Do you have music entertainment booked? If so what music entertainment
  - Disc Jockey
  - o Band
- Do you have your cake booked?
  Do you have any other vendors you will like to book?

Appreciation

Do you have any favor items for your guest?



# Marriage Requirements



#### **GENERAL INFORMATION:**

- You do not need to be a California resident to marry in California.
- To marry in California, the two parties to the marriage may not be already married.
- Marriage by proxy is **NOT** allowed in California. Family Code, Section 420(a) requires the two parties, marriage officiant, and witness if applicable, be physically present together in the same location for the marriage to be performed.
- Blood tests are **NOT** required to obtain a marriage license in California.
- Both parties must appear in person and bring valid picture identification to the County Clerk's Office to apply for a marriage license in California. Valid picture identification is one that contains a photograph, date of birth, and an issue and expiration date, such as a state issued identification card, driver's license, passport, military identification, etc. Some counties may also require a copy of your birth certificate.

If you have been married or in a State Registered Domestic Partnership (SRDP), you will need to know the specific date your last marriage or SRDP ended, and how it ended (Death, Dissolution, Divorce or Nullity). Some counties may require a copy of the final judgment if your previous marriage or SRDP ended by dissolution or nullity. An RDP need not be dissolved prior to the issuance of a marriage license if the parties to the RDP and the parties to the marriage are identical

- Marriage licenses are valid for 90 days from the date of issuance. If you do not get married within 90 days, the license will no longer be valid. <u>You must purchase a new license</u>.
- Many County Clerks in California perform civil marriage ceremonies in their offices. For further information regarding civil marriage ceremonies, please contact the County Clerk's Office directly to see if they provide this service.
- California Family Code, Section 400 states the persons authorized to solemnize marriage ceremonies in California are as follows:
  - $\phi$  A priest, minister, or rabbi of any religious denomination.
  - φ A judge or retired judge, commissioner of civil marriages or retired commissioner of civil marriages, commissioner or retired commissioner, or assistant commissioner of a court of record in this state.
  - $\varphi$  A judge or magistrate who has resigned from office.
  - $\varphi$  Any of the following judges or magistrates of the United States:
  - $\varphi$  A justice or retired justice of the United States Supreme Court.
  - φ Α



- $\varphi$  judge or retired judge of a court of appeals, a district court, or a court created by an act of Congress the judges of which are entitled to hold office during good behavior.
- $\varphi$  A judge or retired judge of a bankruptcy court or a tax court.
- $\varphi$  A United States magistrate or retired magistrate.
- $\phi$  A legislator or constitutional officer of this state or a member of Congress who represents a district within this state, while that person holds office.
- ♦ All fees and hours of issuance for a marriage license may vary by county. Please contact the County Clerk/Recorder's Office directly to find out this information. Information regarding contacting the County Clerk/Recorder may be obtained by clicking the following link: <u>http://www.cdph.ca.gov/certlic/birthdeathmar/Pages/CountyRecorderOffice.aspx</u>
- The person solemnizing the marriage must return the original marriage license to the **County Clerk or County Recorder as applicable** within **10** days of the date of the ceremony. Addresses should be on the county site.
- You will NOT receive a copy of your marriage license after you have been married unless you request and pay for a certified copy from the County Clerk or County Recorder as applicable. You may access an application to request a certified copy of a marriage certificate at the following link: http://www.cdph.ca.gov/certlic/birthdeathmar/Pages/CertifiedCopiesofMarriageandDiv orceRecords.aspx
- ALL information on the marriage license MUST be legible, unambigous and reproducible. DO NOT change any information on the license, cross out information, use white out, etc., as that will require the payment for and issuance of a duplicate marriage license. Contact the County Clerk's Office if you have questions about completing the marriage license and/or incorrect information contained on the marriage license.



# Bridal Party Checklist



#### Maid of Honor:

- Be ready for pictures on wedding day.
- Help the bride compile the list of addresses that will be needed for the wedding invitations.
- Help the bride by going dress shopping, mostly to make sure the dress will arrive in time. Also help pick out the bridesmaids dresses.
- Attend the rehearsal and rehearsal dinner; help remember final key steps to assuring the wedding day goes as plan and on track.
- Host the bachelorette party
- Help the bride with the veil.
- Holds the Groom's ring during ceremony.
- Holds the bride's bouquet during the ceremony.
- Help things stay on time during rehearsals and wedding day.
- Pays for own maid of honor dress and accessories as well as transportation.
- Help bride with wedding favors, organizing and creating.
- Provide a special gift for the couple.
- Be on time for hair and makeup.
- Sign the marriage license as a witness after the ceremony.
- Prepare for a toast during reception- clear and concise



#### Best Man:

- Attend rehearsal and rehearsal dinner.
- Holds the bride's wedding band during ceremony.
- Helps groom's with pre-wedding activities.
- Plan the Bachelor party for the groom and groomsmen.
- Make sure all ushers are informed of the timeline and duties.
- Helps welcome guest during the reception.
- Makes the first toast during the reception.
- Keep the groomsmen in order and on time.
- Help the groom choose the attire.
- Sign the marriage license as a witness after the ceremony.
- Help the ring bearer, instruct.
- Escort the maid of honor down the aisle when ceremony ends.
- Write best man toast/speech.
- Be available for pictures on wedding day.



### Bride's maids:

- Be ready for pictures on wedding day.
- Attend the rehearsal and rehearsal dinner; help remember final key steps to assuring the wedding day goes as plan and on track..
- Pays for own bride's maid dress and accessories as well as transportation.
- Help bride with wedding favors, organizing and creating.
- Be on time for hair and makeup.



### Groom's men:

- Attend rehearsal and rehearsal dinner.
- Helps welcome guest during the reception.
- Escort the bride's maids down the aisle when ceremony ends.
- Be available for pictures on wedding day.



# Wedding Planning Timeline



#### 12 Months Before – by Date\_\_\_\_/\_\_\_/

- Maintain Arrange for families to meet
- Method consultation with wedding planner
- Complete Wedding Registration Form
- Select bridal part and other attendants. Rule of thumb is one usher per 50 quests.
- Purchase wedding etiquette information. (Wedding Etiquette by Peggy Post)
- Finalize wedding date.
- Interpreter Prepare budget.
- Book ceremony venue and pay deposit.
  Book reception venue and pay deposit.
- Metermine if venues require proof of liability insurance, and if so, make arrangements
- Prepare list of guests to attend
- *Coordinate engagement party*

10 – 11 Months Before- by Date / /

- We Determine customs and/or traditions, personalized vows, readings and/ or exchanges you want to include in the ceremony (lighting of unity candle, flowers to mother, etc.)
- Meet with wedding officiant
- Book caterer

1

- Book musicians for the ceremony and reception(soloist,, organist, band or DJ.
- Book photographer and videographer

8~ 9 Months Before-by Date \_\_\_/\_\_/

- Book florist
- **Book cake designer/baker**
- Book transportation for wedding and related events
- Sign up for premarital counseling, if required or desired
- We Bride to select and purchase wedding dress, headpiece/veil, shoes, lingerie, and accessories.
- We Bride select bridesmaid and flower girl dresses and accessories

#### 6~ 7 Months Before- by Date \_\_\_/\_\_\_/

- Make arrangements to have bridesmaids and flower girl fitted with dresses
- We Have mothers of Bride and Groom select their dresses
- Sign up with a gift registry and select desired gifts
- Book calligrapher
- Book rentals such as tents, tables, chairs, linens, china, glassware, cake knife, toasting glasses, candelabras, etc. as required or requested
- Send any required deposits to vendors and suppliers
- Book honeymoon and update passports, obtain visas and any inoculations required



- **Reserve rooms for out-of-town guests( if requested)**
- **Review all vendor/supplier contracts**
- Send Save-the-Date cards

#### 5 Months Before-by Date\_\_\_/\_\_\_/

- We order invitations, RSVP cards, thank you cards, etc.
- Select and order all flowers
- Plan reception including finalizing theme, décor, etc. Select favors, table centerpieces, decorations, candles, etc.
- decorations, candles, etc.Finalize ceremony and reception music selections
- We Provide music requests and lists to all musicians
- Finalize wedding invitation list
- We have engagement photo taken for use in newspaper wedding announcements, your website, or programs

#### 4 Months Before~ by Date\_\_\_/\_\_\_/

- **W** *Review budget and checklists to ensure everything is on track*
- Select wedding rings and arrange for engravings
- Groom to select and get fitted for tuxedo or alternative formalwear and shoes
- Have groomsmen (and ring bearer and ushers, if applicable) fitted for tuxedos or alternative formalwear including shoes
- Meet caterer for tasting and review menu options
- Vrder wedding cake and Groom's cake ( if desired)
- Arrange for emcee or other speakers (l.e. individuals making toasts) at the reception
- Select and arrange with individuals to handle guest book
- Select and arrange with individuals to hand out programs
- **W** Talk to maid of Honor and Best Man about a bridal shower and bachelor party
- Book honeymoon suite for wedding night
- Book suite to get ready in on the day of the wedding, if applicable
- Arrange for planning of a rehearsal dinner and day after wedding brunch, if desired

3 Months Before- by Date\_\_/\_\_/

- Bride to make all appointments for hair, make-up, and manicure/pedicure
- Bride and Groom to get blood tests and/or medical examinations, if required
- We Provide caterer with food/menu and beverage selections
- View Plan additional liquor needs, if required
- Select any readings (and readers) for the ceremony
- Meet with the officiant to review ceremony and finalize vows
- Determine what customs and/or traditions you would like to include at the reception, such as formal cake cutting, toasts, etc.
- Finalize time and location of rehearsal
- Prepare maps, directions, information sheets, and hotel recommendations for out-oftown guests
- Were pare wedding program. Wedding weekend itinerary, and wedding day schedule
- **W** Obtain wedding invitations
- Provide wedding list to calligrapher
- 5



Meet with stationer to have invitations, RSVP Cards, thank you cards, itineraries, programs, menus, and any accessories printed

#### 2 Months Before – by Date\_\_\_\_/\_\_\_/

- We Pick up and mail out wedding invitations (together with RSVP cards, etc.)
- Contact booked venues to confirm arrangements and arrange to pay balances due, as required
- Weight and bridesmaids attend follow-up wedding attire fittings
- Prepare information and instruction sheets for all members of the bridal party and for all vendors
- Prepare guest list for shower and give to Maid of Honor
- Prepare guest list for Groom's get together and give to Best Man
- Bride to select going away outfit

#### 1 Month Before- by Date\_\_\_/\_\_\_/

- 💐 Obtain marriage license (within legal time period)
- We Track gifts received and send out thank you cards
- Vick up wedding rings and ensure proper fit
- We Provide photographer with list of photos to be taken
- Vide instructions to videographer
- Confirm music lists and arrangements with musicians
- Confirm rental requirements and drop-off times
- Pick up any ceremony or reception accessories not provided by the rental company or caterer (candles, goblets, ring pillow, guest book, cake knife, etc.)
- We Purchase gifts for bridal attendants, parents, ushers, and each other

### 3 Weeks Before-by Date \_\_\_/\_\_\_/

- Follow up with guests who have not sent in an RSVP
- Prepare seating plan for reception
- Prepare name plates/seating cards
- Bride to go in for trial hair and make-up appointments and confirm wedding day appointments
- Prepare a wedding reception toast/speech

#### 2 Weeks Before ~by Date\_\_\_\_/\_\_\_/

- Provide wedding day schedule and instructions to all appropriate vendors
- We Phone to confirm all arrangements with vendors and suppliers one more time
- Bride and bridesmaids pick up their gowns/dresses and all accessories (including veil and/or headpiece, shoes jewelry, etc.
- Vick up tickets, itinerary, traveler's checks, etc. for honeymoon
- Arrange for bridesmaids luncheon and give gifts to attendants
- Arrange for groomsmen get together and give gifts to attendants



- 1 Week Before by Date \_\_\_/\_\_/
  - *Provide caterer with final numbers for reception*
  - Confirm the rehearsal date and time with all members of the bridal party and all others assisting with the wedding (such as officiant, parents, photographer, videographer, musicians, etc.
  - We Plan where wedding gifts that are received on day of wedding are to be dropped off
  - We Prepare envelopes addressed to various vendors to pay final fees
  - Pack for honeymoon including clothes, toiletries, tickets, passports, visas, maps, guidebooks, traveler's checks, money, etc.
  - Pack their going away outfits, wedding night, and next day clothes and toiletries
- 2 Days Before by Date \_\_\_\_/\_\_\_/
  - Groom and his attendants pick up tuxedoes/formalwear
  - Give gifts to parents and each other
  - Pack all items you need to bring to the wedding ceremony (such as guest book and pen, marriage license, ceremony programs, candles, emergency kit, special ceremony or cultural items, etc.
  - Drop off all reception favors, table centerpieces, cake knife, toasting goblets, candles, etc. at reception venue so they can be set up prior to reception
  - Confirm early meeting times with bridal party for the wedding day

#### Day Before – by Date \_\_\_/\_\_\_/

- 💐 Attend rehearsal
- Hand out wedding schedule, itineraries, and instructions to all members of the bridal party and any others involved with the wedding such as ushers, parents, photographer, videographer, officiate, musicians, etc.
- Provide seating details to ushers
- Bring ring bearer's pillow and provide to individual responsible for the ring bearer
- Give Bride's ring to Best Man
- Give Groom's ring to Maid of Honor
- Oversee the decorating of the ceremony and reception venues Day of Wedding (Prior to Ceremony)
- We Bring charged cell phone with you for the day
- Bring your checklists, schedule, list of vendors and contact information
- Make sure Bride and Groom eat
- Oversee and coordinate with venue manager, musicians, photographer, videographer, officiate, florist, decorator, and transportation. Bring marriage license, guest book and pen, programs, and candles (set up everything)
- Bring emergency kit in case needed Day of Wedding (Ceremony & After)
- Attend and oversee ceremony (including processional, recessional, and receiving line after ceremony)
- Provide final payment checks to all ceremony vendors/suppliers
- Collect marriage license, candles, guest book and pen, extra programs, and anything left behind after the ceremony



*Attend photo taking after ceremony and coordinate with photographer* 

#### Day of Wedding (Reception)

- Oversee and coordinate with venue manager, caterer, musicians, DJ, cake designer, photographer, videographer, etc.
- Coordinate and oversee reception receiving line
- We Provide final payment checks to all reception vendors/suppliers
- Coordinate first dance(s) cake cutting, bouquet throwing, garter toss, etc.
- Collect all wedding gifts and cash received at reception and deliver them to predetermined location
  - After the Wedding
- Drop off wedding dress at cleaners
- Return Groom's formalwear attire
- Arrange for pressing of flowers
- Send wedding announcement to the newspaper
- Send thank you cards for gifts
- Sent out change of address cards
- Sensure you get marriage license





# WEDDING & EVENT PLANNING DESIGNER Cindy Vallejo

## Transportation

- Alliance Bus Lines
- Lion Express

## Photo booths

- Shutter Booth
- Green Screen Entertainment

## Miscellanous

- Balloon Artist- Nolan Kim
- Caricaturist-George Fernandez
- Face painting- Lilly Walters
- AG Concessions

## Rentals

• The Fun Company

# **Party Supplies**

• Oriental Trading

**Promotional Items Company** 

- Public Identity
- Corporate Gift Services



# Personal Marketing

WEDDING & EVENT PLANNING DESIGNER Cindy Vallejo

#### Wordpress.com-Website

🛞 cindyvallejo

Following

### Wedding and Event Planning

Cindy Vallejo is a Certified Wedding and Event Planner from the Lovegevity's Wedding Planning Institute. Below are some package services and consultation information.

#### **Consultation-FREE**

At the initial meeting with a potential bride for CV Events would take place at a public location such as Starbucks, Panera Bread in which there is Wi-Fi, so I can present visual graphics to my potential client. The cost of the consultation will be free because I want the bride to get to know me and see if I am the right fit for her.

In the initial meeting we will go over:

- Bridal Client Profile Data Sheet
- Wedding Packages
- Preferred Vendor List
- Frequently Asked Questions
- Wedding Planner Questions

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- Business Card
- Service Packages
- Picture Gallery
- Credentials

#### CONTACT ME

Cindy.Vallejo@laverne.edu

#### COMPUTER SKILLS

•Adobe Photoshop CS5, Illustrator, Dreamweaver CS5,QuarkXPress, and WordPress, Microsoft Office (Word, Publisher,Excel)

#### PHILOSOPHY OF EVENT PLANNING

#### Disciplined

I can have everything in order and planned, so I can instinctively impose structure. I am productive and on focus on timeliness and deadlines. I can break down projects into a series of specific short terms plans. For each project I work diligently through it. **Focused** 

I set my priorities and make the necessary corrections to get back on course. My focus drives me to be efficient and productive with the time that is given to me with each event

WEDDING & EVENT PLANNING DESIGNER Cindy Vallejo

#### **Business** Card