## **The Complete Salon Management System**

## TouchSuite Salon by On-Line Credit Card Services, Inc.

Easy to Use, Affordable & Guaranteed to Grow Your Business!





## **Our Mission**

#### **TouchSuite's Mission:**

To Assist You by Providing Quality Products and Services that will Help Your Business **THRIVE**...and also Allow You to Build a Valuable and Profitable Business for Yourself.

#### **TouchSuite's Strategy:**

- Provide Easy-to-Use, Solution Driven Products
- Provide Financial Technology Solutions to Help you Operate and Grow your Businesses
- Provide World Class Service and Support



## **Salon Industry Overview**





# **A Growth Industry**

- There are Over 475,000 Independently Owned Hair Care Salons in the USA
- Nearly 400,000 Salons still Run on Paper Books
- Thousands of New Salons Open Up Every Year
- Salon Industry Trending Towards Switching from Cash to Credit Card Sales
- Salon Industry also Trending Towards Booth Renting
- Salon Products and Add on Services Represent a High Growth Market
- Encouragement of Technology Solution & Support in the Salon Business
- Encouragement of Effective Marketing Tools in the Salon Business



## **TouchSuite SALON is the Solution**

#### TouchSuite SALON Helps Independent Salon Owners Make More Money By:

- Lower Operating Expenses
- Increasing Sales from Core Services
- Increasing Revenue from Product Sales
- Growing New Customer Base
- Anticipates a Bottom Line Profit Increase of 30% 40%



## The TouchSuite Technology

## *"The Best Experience ' Can Have!*

Our offer: A System Anyone Can Use...and Everyone Can Afford.

**Touchscreen:** You'll Save Hours with Reporting that Eliminates Messy, Time-Consuming Paperwork. Save Money on Professional Accounting Fees, too.

*Marketing:* You'll Save Effort and Generate More Profits with Automatic "Set It and Forget It" Emails and Text Messages.

**Booking/Calendar:** Much Faster and Easier than an Appointment Book.

Data Backup: You Can Operate your Business Worry-Free.

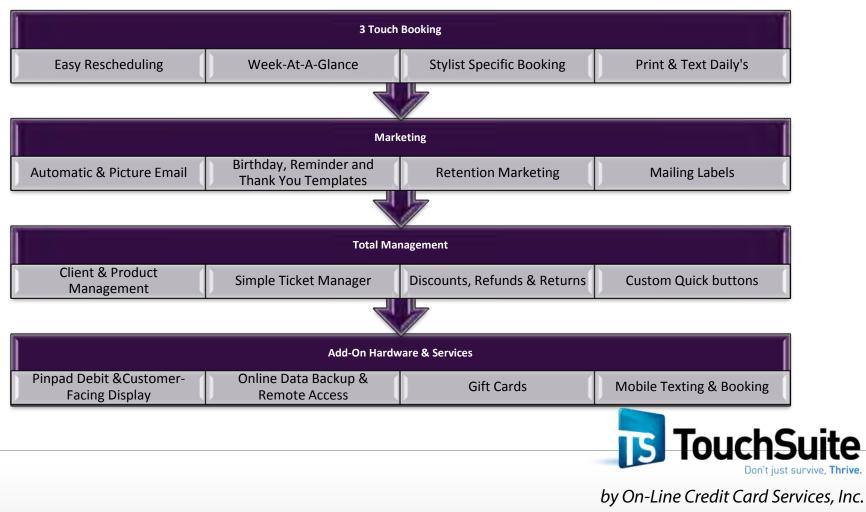
*Competition*: Don't Settle for Just a Cash Register or Struggle with Complex, Mix-and-Match Products from the Other Vendors.

*Security:* TouchSuite is PCI Compliant and Built as a Secure System.

*Customer Service & Support:* Single Source of Contact for Hardware, Software and Processing Service and Support Needs.



## **Feature Summary**



1.800.538.1556

# **Empowering Your Salon**

#### **Superior Performance**

- Three Touch Booking
- Processing Time
- Automated Reporting
- Mobile Booking & Texting

#### **Superior Flexibility**

- Mobile Booking
- Client & Product Management
- Waitlist Management
- Marketing & Project Management

#### **Superior Support**

- Live Chat
- Video Tutorials
- Remote Support
- Online Help



Don't just survive, Thrive.

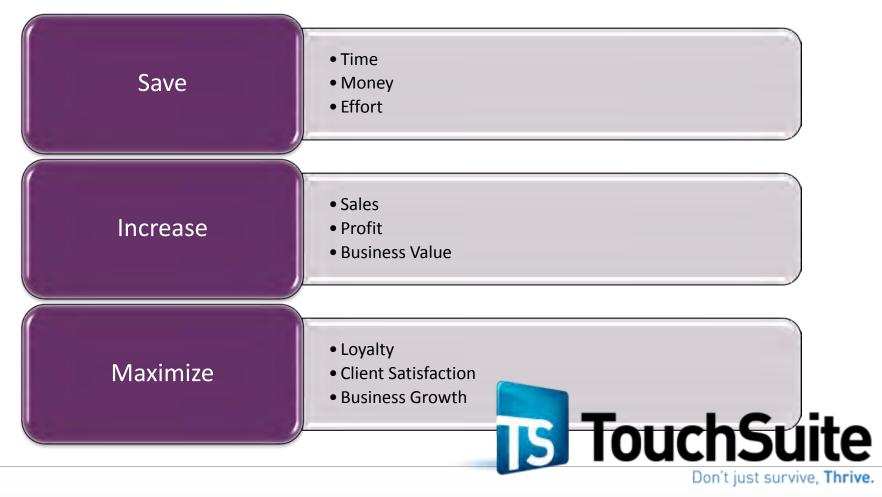
## **Unique Features**

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- Designed by Industry Experts, Developed by Expert Engineers & Programmers
- Quick-Touch Functions, Fast Ring Up and Appointment Booking
- Simple & Effective Marketing Tools
- Intuitive Booking Feature
- Multiple MID Numbers
- Mobile Booking



# The Independent Salon Solution



# The All-In-One Design

## HARDWARE

- Compact & Powerful
- Sleek Look & Feel
- True-Flat Touch Screen
- Commercial Grade

### **SOFTWARE**

- Touch Screen
  Management System
- Industry Specific
- Zero User License Fees

## **SUPPORT**

- Fast & Friendly Service
- One Point of Contact for Hardware, Software, Support & Processing Issues
- Pre-Installed & Integrated Data

**TouchSuite** 

## Don't just survive, **Thrive**.

## Value – The One Source Solution

Hardware, Software, Processing, Support and Peripheral Packages:





# **TouchSuite**

# **Optional Components Available**

- Satellite System
- Customer Facing Pole
- Wireless Barcode Scanner
- Laser Jet Report Printer
- Debit Pinpad
- Battery Back Up
- Flexible Tablet Stand
- Table-Top Stand





## Contact On-Line Credit Card Services, Inc. for more information.

# Call 1.800.538.1556

