



## MARKING SHEET FOR STUDENT'S WORK

|                        |                                                 |
|------------------------|-------------------------------------------------|
| <b>Student Name:</b>   | Lauura Maxted-Massey                            |
| <b>Course:</b>         | Advanced Diploma in Digital Marketing (Level 5) |
| <b>Student Number:</b> | 31209                                           |
| <b>Assignment:</b>     | 03                                              |

## UNDERSTANDING YOUR RESULT

The course is made up of units, which contain assignments. To complete each unit your work is assessed by your tutor along the way.

**Note:** If the student has achieved less than 40% marks in the assignment it means that the learning objectives have not met and the student will be required to resubmit the assignment.

### UNIT RESULTS ARE GRADED AS:

|                 |             |             |                  |                  |
|-----------------|-------------|-------------|------------------|------------------|
| <b>Resubmit</b> | <b>Pass</b> | <b>Good</b> | <b>Very Good</b> | <b>Excellent</b> |
| 0-39%           | 40-59%      | 60-69%      | 70-89%           | 90+ %            |

### QUESTIONS AND GRADES

|                     |              |
|---------------------|--------------|
| <b>Question No.</b> | <b>Grade</b> |
| 1                   | Very Good.   |
| 2                   | Very Good.   |
| 3                   | Very Good.   |

### OVERALL GRADING:

|                           |                                                                                                                                                                    |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Date Graded:</b>       | 31.05.2019                                                                                                                                                         |
| <b>Overall Grade:</b>     | <b>Very Good</b>                                                                                                                                                   |
| <b>Comments:</b>          | Good answers; showing clear understanding and a good level of accuracy that provides a coherent, sustained, and well-structured argument focused on the questions. |
| <b>Tutor:</b>             | Ahsan Mehmood                                                                                                                                                      |
| <b>Internal Verifier:</b> |                                                                                                                                                                    |