

Travel and Tourism Level 1.

1. Sports tourism is where it involves taking a holiday or a short break where the main purpose is either going to play or watch a particular sport like football, tennis or cricket, hockey, motor racing or rugby. Sports tourism includes travelling away from home a day to watch a sporting event. This might be a major cup final or international match that is taking place.
2. The difference between inbound and outbound in travelling is:
 - Inbound is where an individual is entering a country.
 - Outbound is where an individual is leaving their country of origin for another country.
3. People travel to take a break from life at their home but to also have a new experience at a different country to learn about their culture and their history. To explore the region's culture, especially the lifestyle of the people and other elements that help shape their way of life, people visit to experience the country's food, outdoor activities and exotic atmosphere. Also to:
 - For an adventure
 - The shops
 - Meeting new people
 - Seeking relaxation
 - Gaining knowledge
 - Fulfilling spiritual needs
 - Events and activities
 - Easy access and affordable
4. Leisure tourism there are three main types that are holidays, short breaks and city breaks. Many leisure trips are taken where the main purpose is to relax, rest and enjoy. Such trips are also called **holidays**. Mostly holidays are taken in families, couples, or with groups of friends and sometimes people may go on holiday by themselves to be alone or to make new friends. The total duration of such holidays are usually less than two weeks.

Short breaks are not more than one week are becoming popular day by day as second holidays. Some people more than others have free time and can afford to take a break more than once a year. This may be over a weekend or during a free week. People may find this a way to relax without having to pay for a week's holiday. Some may not have the time to go on holiday for a week.

City breaks are also becoming more common, as the name suggests, a city break is a short holiday of two, three or four nights taken to a city which has a number of tourist attractions and facilities. People go to the most popular

destinations for city breaks are the cities like Paris. The world famous attraction and plenty of things for tourists to do, also is very easy to get to. Tourists from the UK can travel to Paris by air, road or rail, using the Eurostar service. Also tourists can choose to combine a visit to central Paris with a day at the Disney resort as well.

5. Many people travel to go on business there are four main types. **Business meetings** every day many people travel to business meetings. These may or may not involve a stay away from, many motorway journeys or rail journeys are made by people attending business meetings and hotels close to motorways and railway stations are regularly used for business.

Trade fairs many industry organisations have annual trade fairs which attract thousands of visitors. Companies pay to have a stand or display at the trade fair to show off their products to customers. Businesses also take the opportunity to talk to each other during the event.

Conferences and conventions is a wide range of organisations hold an annual conference or convention which may be attended by hundreds of people, many of whom will need to travel and stay away from home, usually for two or three nights.

Corporate hospitality it is common for companies to entertain their guests while they are visiting on business. For example companies could entertain visitors from overseas by providing tickets for a sporting event. Some companies might hire an executive box at a football, tennis or rugby match to entertain their guests who are on a business visit.

6. Some advantages of a package holiday:

- The package price is often cheaper than a holidaymaker would pay for each item of the package.
- Paying for the holiday as one product means that the person buying the package knew what the holiday was going to cost.
- In the early days of package holidays, people could visit destinations for the first time with guaranteed sunshine in the summer months.
- Entertainment and children's activities are provided by many hotels as part of the package.
- People can see details about the resort and hotel they were visiting in the brochures produced or online descriptions and virtual tours on that today.
- Many people are more confident of going to different countries if they know that most people staying in the hotel are from the UK.

Some Disadvantages of a package holidays:

- There has been an increasing awareness of the dangers of skin cancer and people do not just want to lie in the sun all day long. People began to look for other types of holiday experience.
- Package holiday - mass market destinations became associated with some of the negative impacts of tourism such as crime and poor behaviour.
- Many people do not want to sit on a crowded beach and want to escape from the crowds.
- In some cases, people became less satisfied with the standard of the accommodation and food provided.
- More people became confident travellers and did not like being organised to suit the tour operator's schedules.